Automate & Grow Your Business
Workflow Automation:
Our Expertise

J&J Technology Consulting, Inc. places focus on Workflow Automation. Our industry experience of Software Development, Data Networks, Manufacturing-Hardware Engineering, IT Systems Integration/Deployment/Maintenance and Business Logic application, places us in a position where we understand both the business needs and the user acceptance levels. Before creating a workflow automation solution for your business, we make sure these steps are clearly defined:

• **Understanding Business Needs:** Understanding and translating Business Needs into technology is one of the most important steps to undertake. As there is no "cookie-cutter" solution for every business problem, at times, multiple technology solutions have to be merged to provide the desired result. It is also important to diversify your solutions as to not put all your eggs in one basket.

• **Choosing The Right Technology:** Although a company may offer enticing licensing offers so you can purchase every aspect of their toolset, they may not be the "Best in Breed" for each toolset. You might just end up with many toolsets that do the job, well "sort of", and this will impact your business. Therefore, at times, it is a better decision to use multiple technologies (each "Best in Breed" in their field) in order to achieve the desired business goal. By asking a company, "How well do you integrate with other solutions?", you'll obtain a better feel if they are the right solution for you. Meaning, their product may be good, but if you cannot port your data or integrate to other systems, then you might be backing yourself into a corner in the future.

• **User Acceptance:** The third important step is User Acceptance and usability. It is a fact that the best technology cannot solve a business need if it is not properly used. Therefore, each technology solution has to be planned with the User Acceptance in mind. Your employees are your most important asset, if they do not accept the technology you present to them, they will not use it effectively and will drive your ROI into the ground on that expenditure.

The proper combination and balance of these important steps provides the highest chance of Business Solution success. Keeping in mind that Budget always plays a critical role with any solution, the mentioned items should have various combinations from Low End to High End, providing the client with a spectrum of implementation effectiveness per budget limitations.

Always remember, you want to apply a technology solution that will adapt to your business, not the other way around. The way you do business made you successful this far, why would you want to change that!