

What can VoIP do for your Business?

Voice over IP (VoIP) has been available in commercial solutions for some time now. The once novelty technology has matured into a strong cost saving solution for many businesses. Whether a home based business or a thriving large corporation, VoIP has placed it's stake in the ground and converged seamlessly with the existing Tip&Ring systems.

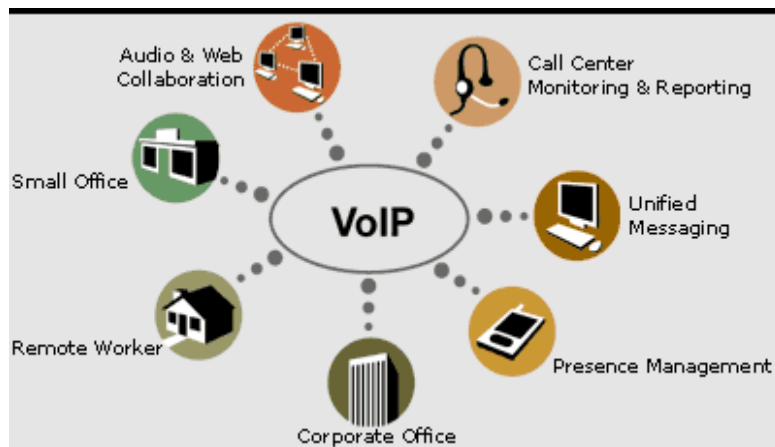
So, if you're not already on board, what can it do to save your business money?

Nowadays, many offices are interconnected via VPNs / WANS / or other Remote Access solutions.

Though they offer seamless data & service to their clients, many times there is still that disconnect in the telephony. How many times have you heard, "*oh, you need to contact the other office at (xxx)xxx-xxxx...*"? As a customer, it is frustrating to hear that and you wonder why they don't just transfer you. It's probably because their phone systems are not set up that way.

Also, how much is being spent on InterOffice calling? If you already have data connectivity between the offices, why not take advantage of sharing that data with VoIP and save yourself any normal Telco charges! Companies such as Telecomp Enterprises, Inc. (www.telecomp-inc.com) are helping small, mid, and large sized organizations save money with VoIP solutions.

With abundant features and services that the technology now offers, we'll try to focus on the most cost saving options in future articles to be sure that VoIP is a cost savings investment for your organization.



Giving Back: **Business Launch Program**

Purpose: This program will extend help to businesses in setting up selected technology needs through various **SPONSORED** levels.

Audience: Primarily Pre-Venture & Start-Ups, but will consider Established business models

Description: We understand the challenges of business owners during their launch period where there are many items and services to be acquired.

Unfortunately, during these initial times, many businesses forgo the proper setup and utilization of technology. Therefore hurt the proper launch and growth rate of the businesses venture.

As a technology solutions provider, J&J Technology Consulting, Inc. understands the challenges of setting up the right technology **ONCE**, to allow time to focus on the business.



I know we need BACKUPS

Due to the importance, this topic merits a revisit every now and then. Here we'll cover some of the basic items to consider or to look at from a single PC (home / office) or laptop scenario.

Everyone has thought about them, some think they have them, but few are actually doing something in a consistent manner that will restore their files when needed. We're talking about BACKUPS.

We'll be focusing on backing up DATA and data ONLY, not applications as they can be reinstalled.

Before you purchase anything, let's cover the following items (Not comfortable doing this yourself? Give us a call):

1. Make a list of programs that you commonly use where their data is important (CRMs, Personal or Client Documents, iTunes/Music, Pictures, etc.)
2. Find and note the data path locations for the programs you listed (ex. C:\PeachTree)
3. Using Windows Explorer, go to each data directory and note it's File Folder Size
4. Now, add up the files folder size from step 3, and that will give you an idea of how large a USB drive you should be looking for

Now that you know what is important, where to find it and how big it is, let's talk about how to back it up. For simple backups, using an external USB drive is sufficient. Most USB drives such as the Maxtor OneTouch models, come with some software backup that you can configure. There are many programs available to perform the backup task, some can even be scheduled to run at certain days/hours etc. There are also some command line programs that tend to run a faster data transfer during the backup process (for example, faster than if you did a Copy/Paste to the USB drive).

Frequency of backups is something to consider, as your RESTORE is only as good as your most RECENT backup. Best practice is to backup nightly, but it will all depend on how much data you manipulate. Most home users will suffice with a weekly backup.

If you are a business person, you might want to make some weekly or monthly CDs or DVDs of your backed up USB drive data. After all, it is another drive that could fail. Better to have a "hard copy" just in case.

OnLine LiveHelp

Have a quick question? Need live support?

We all have that question that can be answered quickly without the need of making a phone call. For that, we have added LiveHelp to our website. Just click on the LiveHelp icon located on our web pages and you'll be on live CHAT with us taking care of your needs. As well, our phone lines are always open during business hours to assist you.

